

DAILY DESIGN DISCUSSIONS

Week 9

MONDAY



Discuss the elements that make this Google sign interesting.

How is type used to improve this logo?

How is type used to create the image of JFK?

TUESDAY

Please Discuss how you feel advertisements have changed in the last 50 years.

KRYPTONITE ROCKS!!

Attention, friends of Superman!

Do you really want to be a friend of Superman? Well, now you can be, by owning a Kryptonite™ Rock!

Kryptonite™ Rocks come from the planet Krypton. Some time ago this planet exploded, sending huge pieces of rocks into space.

For years the Kryptonite™ has fallen to earth and been captured by the enemy (we know who they are) who use it to try and kill one of our land's greatest heroes—Superman. You see, Kryptonite™ is the only substance against which Superman has no defense.

A short while ago we (the good guys) spotted a very large piece of Kryptonite™ Rock about to smash into the earth. We immediately sent out a search party to find and bring back the Kryptonite™ Rock before it fell into the wrong hands.

We now have the Kryptonite™ Rock broken down into a million pieces and are making it available to all of Superman's friends for safe-keeping.

Kryptonite™ Rocks are blue-green in color, and are safe, non-toxic and most exciting of all—**GLOW IN THE DARK!**

So help keep Superman from being destroyed and at the same time own an amazing Kryptonite™ Rock that glows in the dark.

Kryptonite™ Rocks can be yours for only \$2.50 plus a shipping charge.

(The above story is only fictional and is in no way to be construed with actual fact.)

**IT'S TERRIFIC
IT'S FANTASTIC
IT'S KRYPTONASTIC**

Superman and Kryptonite are the trademarks of and DC Comics Inc. 1978. Manufactured by Pro Arts Inc. under license and distributed by FCCA through Mail Away Inc. under sub-license.

YES! I'm a friend of Superman!
Please send me _____ Kryptonite™ Rocks @ \$2.50 each \$ _____
Add \$1.00 for postage and handling. \$ 1.00
Canadian and Foreign orders add \$1.00
U.S. along with international money order \$ _____
New York residents add approx. sales tax \$ _____
TOTAL \$ _____

Send \$1.00 for color brochure.

Send check or money order made payable to:
MAIL-AWAY Inc.
150 E. 58th St.
New York, N.Y. 10022 D-679

NAME _____ AGE _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____ M or F _____

PLEASE PRINT!

FCCA 1978 Pat. Club Corporation of America, Box 804, Morris, Ill. 62450

WEDNESDAY

Search the internet for a piece of war propaganda.

Paste it into your DDD.

Talk about how this advertisement would aid the war effort and what its significance was.

Here is just an example, please find your own.



THURSDAY

- Mid-term

FRIDAY

Please Discuss how you feel advertisements have changed in the last 50 years.



KRYPTONITE ROCKS!!

Attention, friends of Superman!

Do you really want to be a friend of Superman? Well, now you can be, by owning a Kryptonite™ Rock!

Kryptonite™ Rocks come from the planet Krypton. Some time ago this planet exploded, sending huge pieces of rocks into space.

Four years the Kryptonite™ has fallen to earth and been captured by the enemy (we know who they are) who use it to try and kill one of our land's greatest heroes—Superman. You see, Kryptonite™ is the only substance against which Superman has no defense.

A short while ago we (the good guys) spotted a very large piece of Kryptonite™ Rock about to smash into the earth. We immediately sent out a search party to find and bring back the Kryptonite™ Rock before it fell into the wrong hands.

We now have the Kryptonite™ Rock broken down into a million pieces and are making it available to all of Superman's friends for safe-keeping.

Kryptonite™ Rocks are blue-green in color, and are safe, non-toxic and most exciting of all **GLOW IN THE DARK!**

So help keep Superman from being destroyed and at the same time own an amazing Kryptonite™ Rock that **glows in the dark!**

Kryptonite™ Rocks can be yours for only \$2.50 plus a shipping charge.

(The above story is only fictional and is in no way to be construed with actual fact.)

**IT'S TERRIFIC
IT'S FANTASTIC
IT'S KRYPTONASTIC**

Superman and Kryptonite are the trademarks of and DC Comics Inc. 1978. Manufactured by Pro Arts Inc. under license and distributed by FCCA through Mail Away Inc. under sub-license.

YES! I'm a friend of Superman!
Please send me _____ Kryptonite™ Rocks @ \$2.50 each \$ _____
Add \$1.00 for postage and handling. \$ 1.00
Canadian and Foreign orders add \$1.00
U.S. along with international money order \$ _____
New York residents add approx. sales tax \$ _____
TOTAL \$ _____

Send \$1.00 for color brochure.

Send check or money order made payable to:
MAIL-AWAY Inc.
150 E. 58th St. D-679
New York, N.Y. 10022

NAME _____ AGE _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____ M or F _____

PLEASE PRINT!

FCCA 1978 Pat. Club Corporation of America, Box 804, Morris, Ill. 62450