

DAILY DESIGN DISCUSSIONS

WEEK 8

MONDAY



TUESDAY

The ad is for vitamins.

What is happening in this picture?

How can you make the product more clear?

Come up with a slogan for this advertisement, then describe a second image you would create to make a campaign.



WEDNESDAY



Color does not have to be used to sell an album.

On a separate sheet of paper. Draw out your own version of

The Foo Fighters album “one by one”

Think about layout and the elements of design.

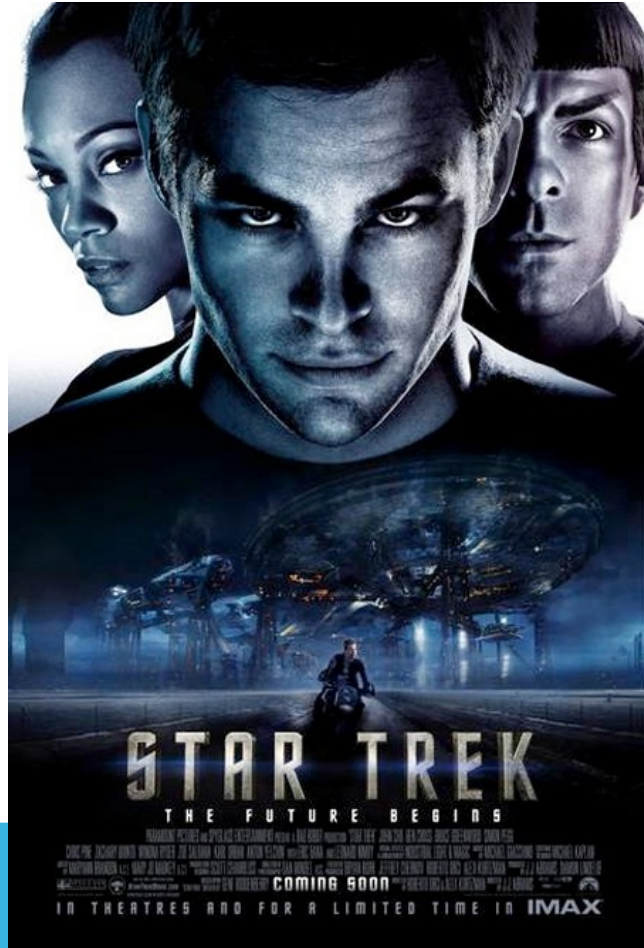
You can use black, white, and gray, no color.

THURSDAY

Compare and contrast these
2 movie posters.

Which one is more effective?
Why?

Be sure to use the art
elements and principles!



FRIDAY

Effective packaging design breaks away from the standard rules and conventions that we are accustomed to, giving the product a unique edge to stand out from the rest.

Describe how this package design achieves this.

