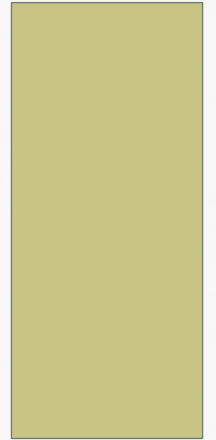


DAILY DESIGN DISCUSSIONS

WEEK 5



MONDAY

- Have you seen this logo before?
- Is this logo popular? If so why?
- Can you find their hidden symbol? If yes, what is it?
- What makes this logo so memorable?



TUESDAY

- Describe how the element of texture and color are used to create this ad.
- What message is this ad trying to convey? Why do you think that? Be specific.



Touareg. The luxury off-road.



Das Auto.

WEDNESDAY



Product design is a huge part of graphic design.

What makes this advertisement so unique?

Talk about 3 elements that are used in the design of this bench. Give examples for those elements.

THURSDAY



PITTSBURGH ZOO

& PPG AQUARIUM

- This logo is one of my favorites
- Describe what you see in detail.
- What catches your eye and how does it achieve that?
- Hopefully you found the hidden images, if not look harder.

FRIDAY

This ad says “You eat what you touch”

What does it mean by that?

What do you think this ad is for?

How do you think they would create this ad on the computer?

