



Daily Design Discussions

Week 4

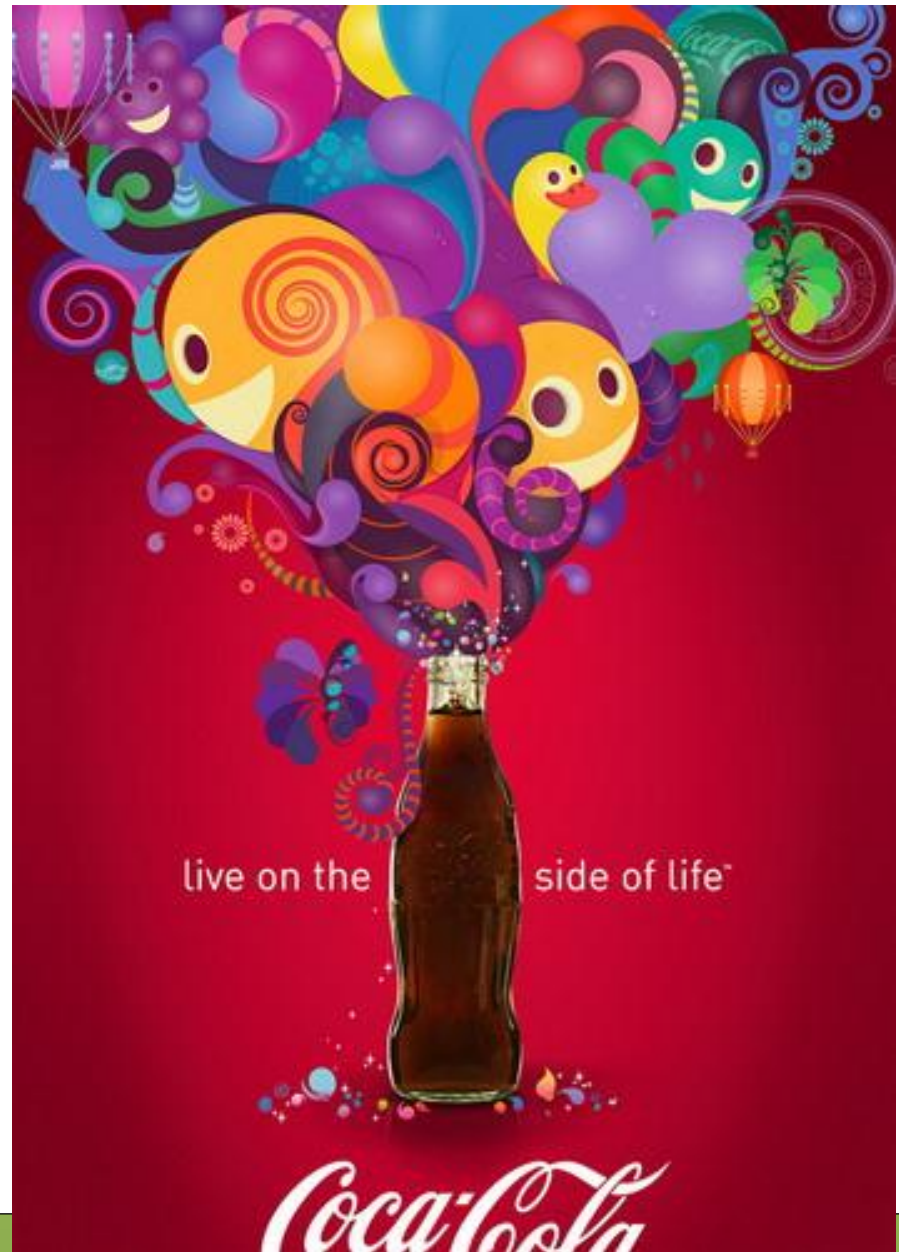
Monday

Color is an element of Design we use in class.

How does this ad use the element of color to sell a product?

Describe how color works with the other elements in the ad to unify (bring together) the composition (arrangement of objects)?

Be specific when talking about other elements, give examples.



Tuesday

Package design is all part of the job of a graphic designer.

Do you think these are creative package designs? Why or Why not? Be specific.

How does the design enhance the merchandise being sold?



Wednesday



These images are part of a campaign.
What is creative about these ads?

What does it say about the product they want you to buy?

How can this ad be improved?

Be Specific with you answers.



- Websites also fall under the job of a graphic designer.
- Who is this website for? How can you tell?
- What about the design of this website catches your eye?
- What do you like most about it and least?



Thursday

Friday

The name of this company is Cattleyard.

What makes this logo so innovate?

What could this company do? How can you tell?

What could make this logo better?

