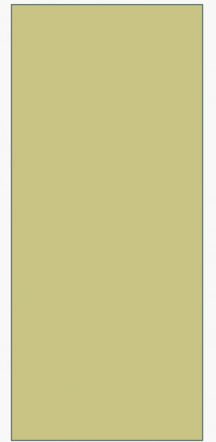


DAILY DESIGN DISCUSSIONS

WEEK 3



MONDAY

Here is one of the best movie posters of 2012.

Do you find it attention getting? Does color play a role? And is so how?

What are it's best features?

Would you see this movie based on this ad?



TUESDAY


This is an ad for
a company.

What is this
company
selling?

How can we
tell?

What does this
image have to
do with the
company?

How could you
improve this ad?



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WEDNESDAY



This Camera advertisement is trying to convey what about it's product?

Does it convey that message?

Is this a good thing or a bad thing?

How could you improve this ad?

THURSDAY



This is an ad for a company.

What is this company selling?

How can we tell?

What does this image have to do with the company?

How could you improve this ad?

FRIDAY

Here is one of the best movie posters of 2012.

Why would it be called that?

Do you find it attention getting?

What are it's best features?

Would you see this movie based on this ad?

