

DAILY DESIGN DISCUSSIONS

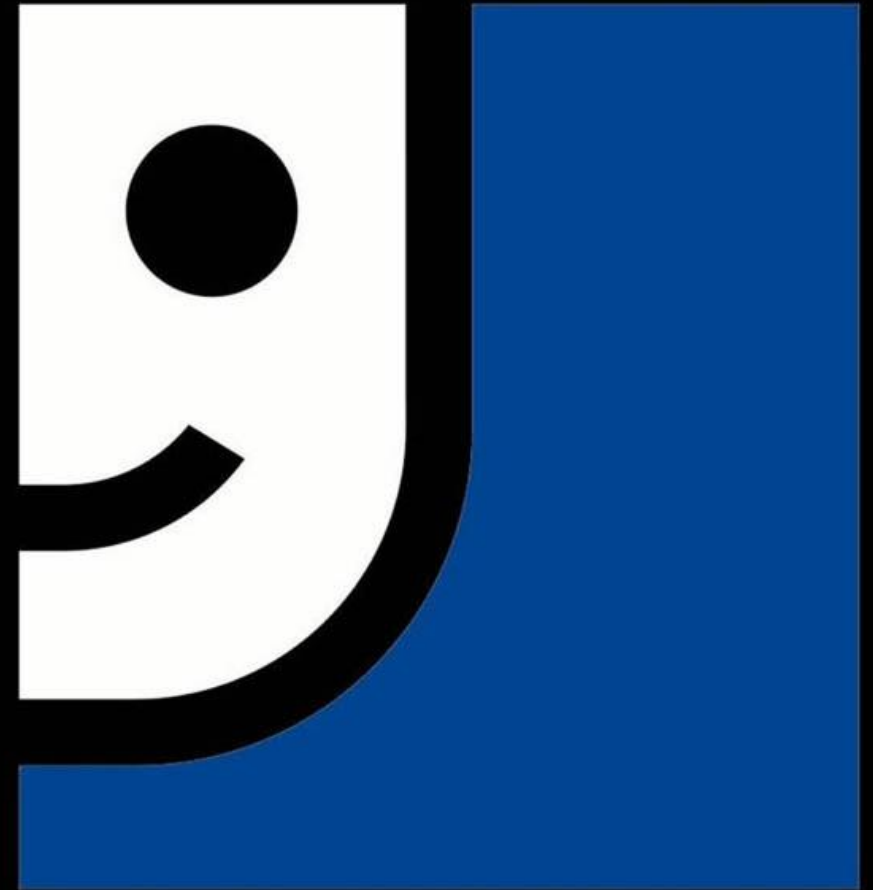
Week 12

MONDAY

How was the element of color used in this logo?

What makes this design clever? Explain.

Did you find the hidden image?

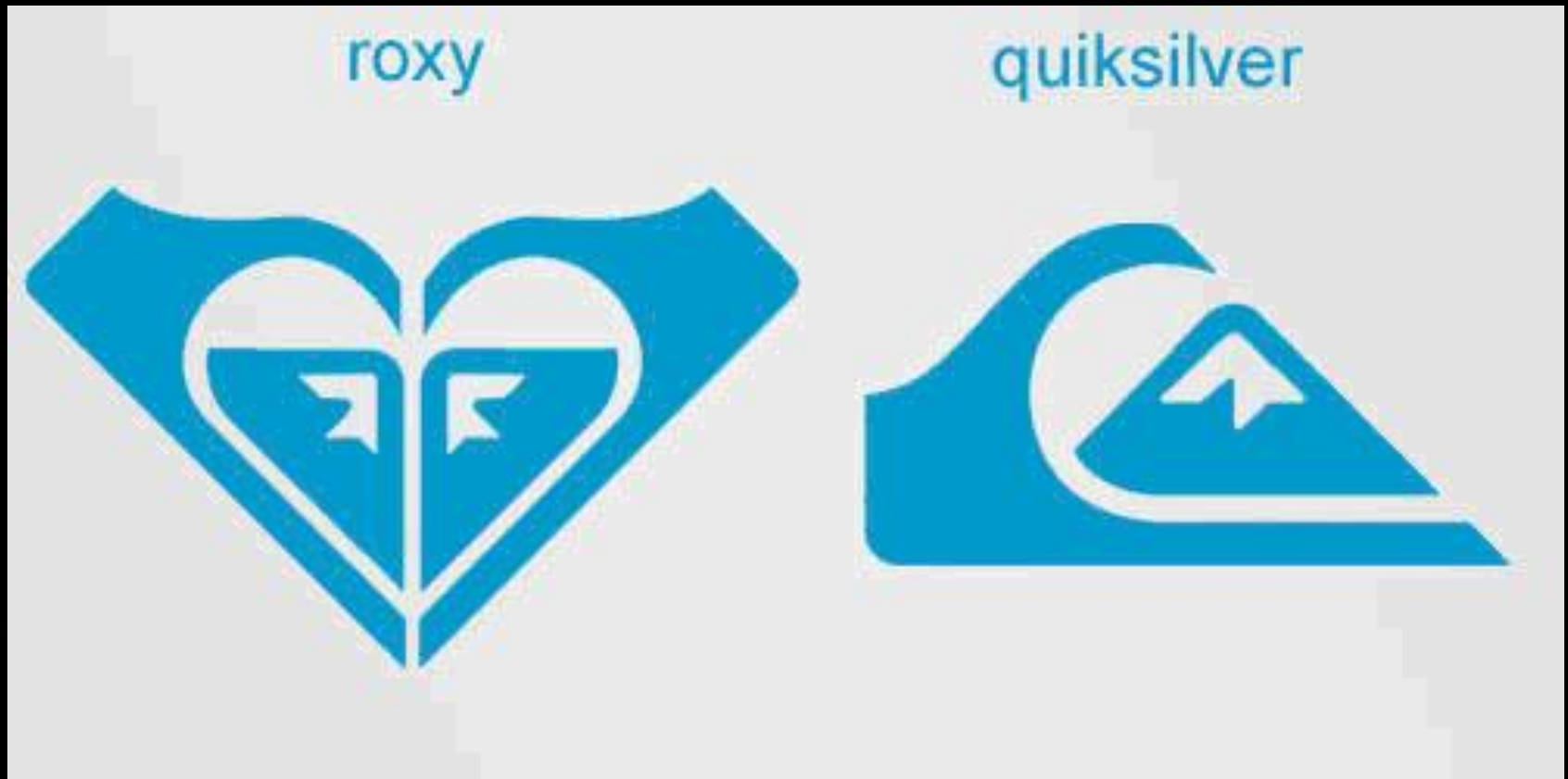


goodwill

TUESDAY

WEDNESDAY

- These logos are for sister companies (same company, different branches)
- How do they use their logos effectively to show that?
- Do you like these logos? Why or Why not?



THURSDAY

- Does anything make this eye catching?
- What is the significance of the illustration?
- Explain how you might make this logo better.



FRIDAY

Describe how you feel when looking at this logo.

Does it appeal to you? Why or why not?

How is the element of space used to create this logo?

