

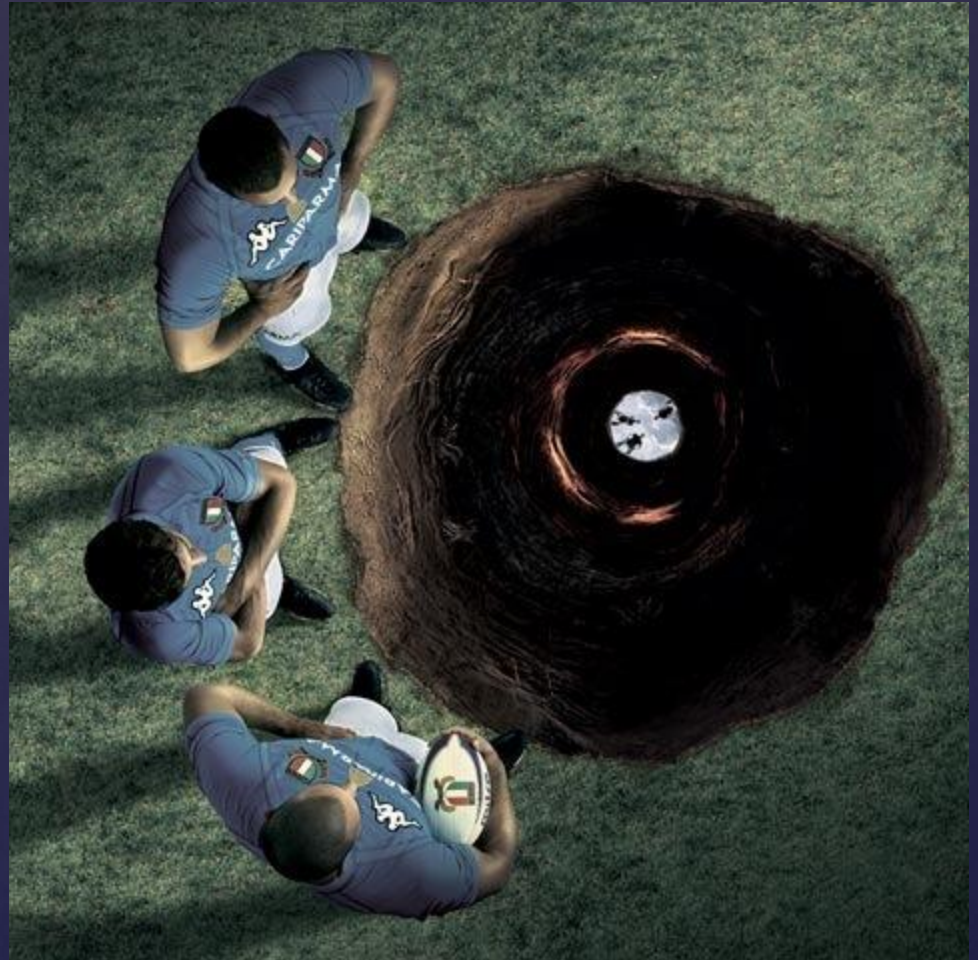
Daily Design Discussions

{ Week 1

This is an advertisement for a soccer match

- ⌘ What two teams are about to face off?
- ⌘ How can you tell?
- ⌘ What would you have done to make this advertisement better?

Monday



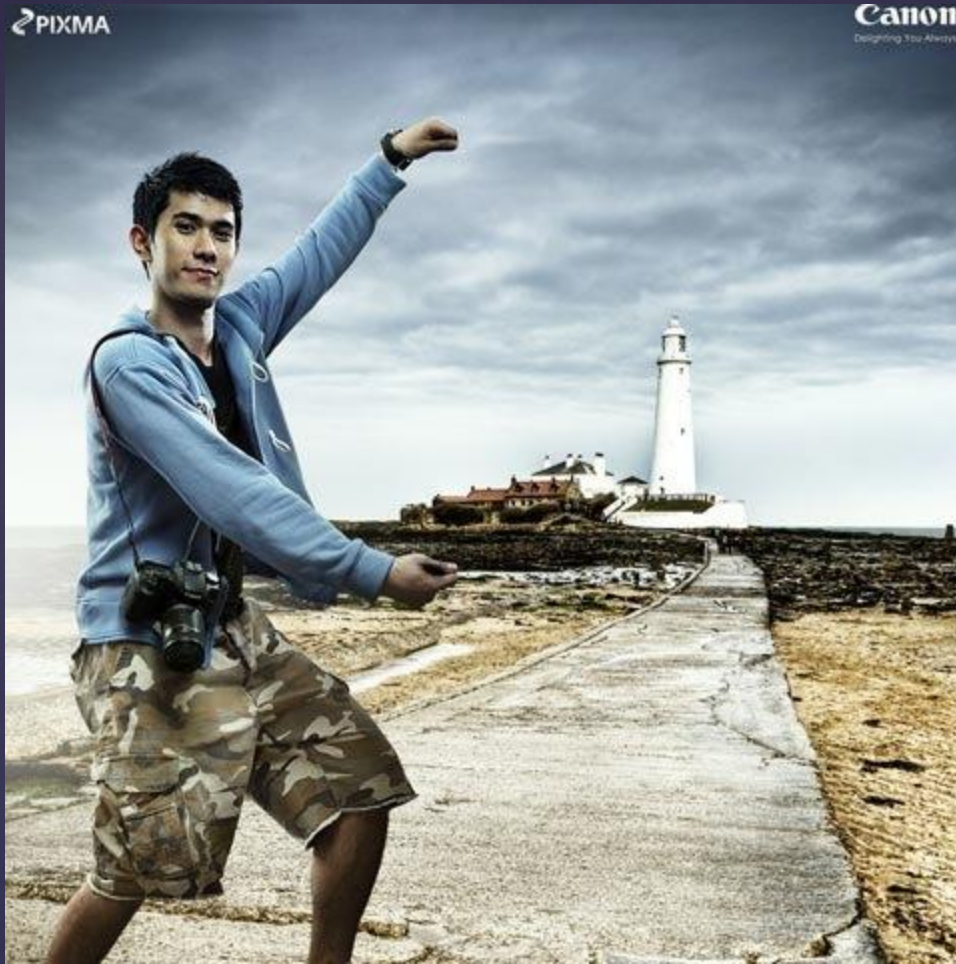
This is a logo for a company.

Do you think it is creative? Why or Why not?

Are simple logos better? Why or Why not?

Tuesday





This Camera advertisement is trying to convey what about it's product?

Does it convey that message?

Come up with a slogan to go with it.

Wednesday



When creating a logo, it is important to make the company name visible and what the company does clear.

Thursday

Does this logo achieve this? Why or Why not?

Please be specific.

What is this cat being compared to?

What is this ad advertising?

Do you find it attention getting?

Friday

